

# UNEP-WCMC

## Business, Biodiversity and Ecosystem Services (BBES)

Engaging with Business



## UNEP-WCMC's Mission

*“To evaluate and highlight the many values of biodiversity and put authoritative biodiversity knowledge at the centre of decision-making”*



# The Business, Biodiversity and Ecosystem Services Programme



# The growing business case for biodiversity and ecosystem services:

- Access to land and resources
- Reputation
- Access to capital and insurance
- Access to markets
- Social and legal license to operate
- Security of supply



# Supporting CBD COP Decisions and Recommendations

## **CBD COP<sub>10</sub> Decision X/21. *Business engagement***

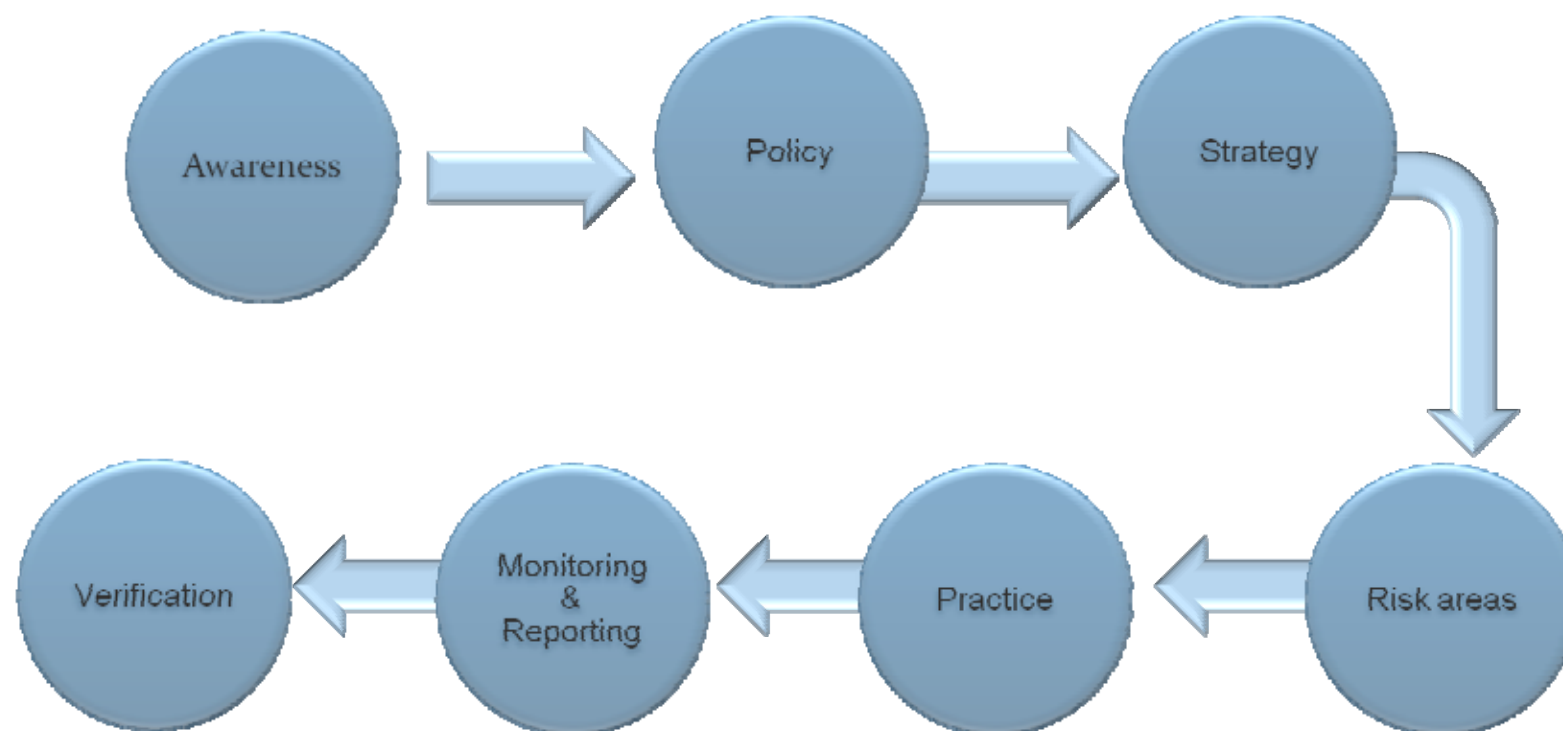
- 1(f)** To develop ongoing dialogue with the business community in relation to biodiversity considerations and activities
- 2(f)** To participate in voluntary certification schemes that promote the three objectives of the Convention
- 3(c)** To encourage the development and application of tools and mechanisms that can further facilitate the engagement of businesses in integrating biodiversity concerns into their work, such as, consistent and in harmony with the Convention and other relevant international obligations, certification, verification, the valuation of biodiversity and ecosystem services, incentive measures, biodiversity offsets, etc.

## **CBD COP<sub>10</sub> Aichi Target 2**

- By 2020, at the latest, biodiversity values have been integrated into national and local development and poverty reduction strategies and planning processes and are being incorporated into national accounting, as appropriate, and reporting systems.



# Businesses' Biodiversity Journey







# Proteus

- 8 year ongoing successful partnership between UNEP-WCMC and business
- Goal: To make important biodiversity information more available to businesses and others
- Key areas: WDPA, Sensitive site and Coastal, Marine ecosystems, training and technical assistance
- myPolygon





# IBAT



## Protected Areas

- Terrestrial and marine protected areas (WDPA)

## Priority conservation areas

- Key Biodiversity Areas (KBA)
- Alliance for Zero Extinction sites (AZE)
- Endemic Bird Areas (EBA)
- Biodiversity Hotspots
- High Biodiversity Wilderness Areas

## IUCN Red List species

- Threatened Species Ranges



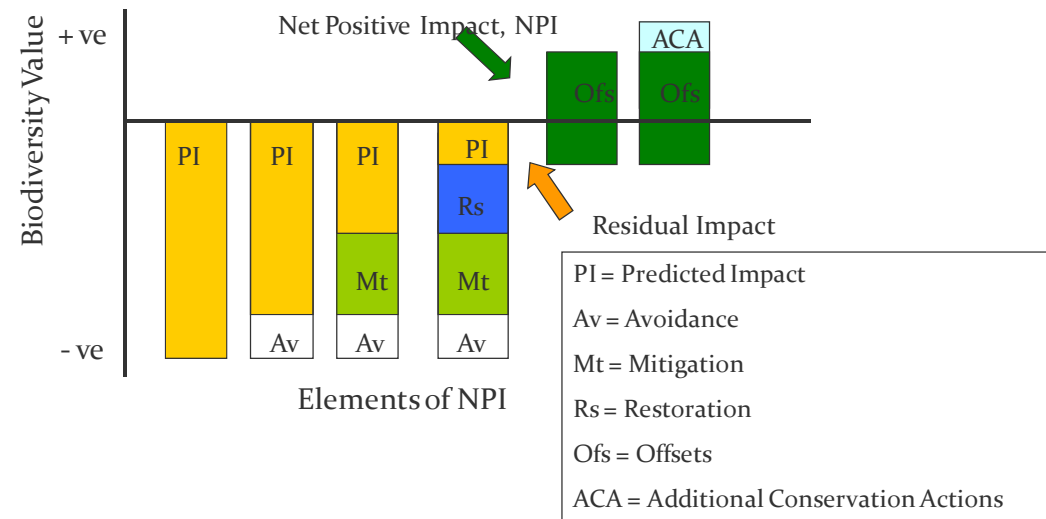
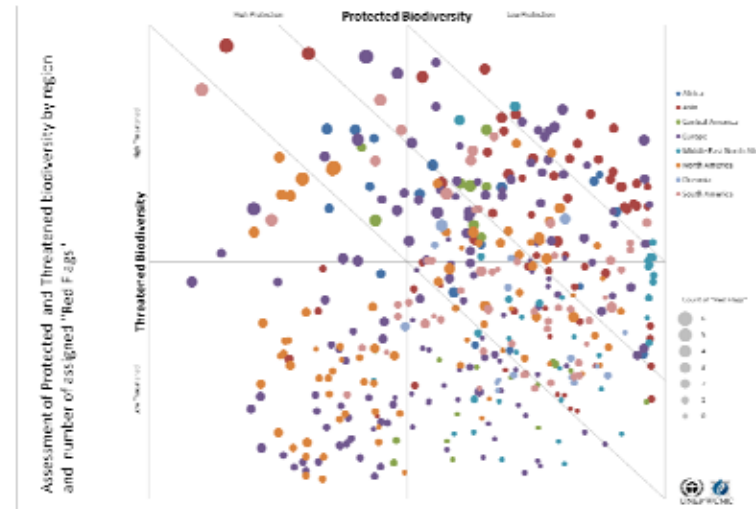
# Indicator development

- Partnership with GRI and CREM
- Developing Ecosystem Service Indicators for reporting at the company level
- Technical paper for the COP
- Input to GRI's new G4 protocol development



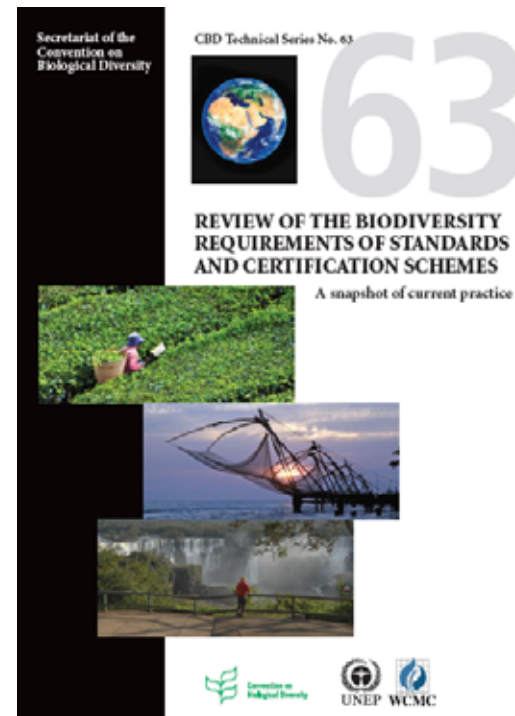
# Engaging with Companies

- Methodology to prioritise operations sites based on risk
- Support net positive impact accounting



# Working with SCBD

- Standards: Support the development of a set of recommendations that, if adopted, would strengthen existing and future standards



- Valuation of biodiversity and ecosystem services in the private sector: Discussion of the pros and cons

# Thank You!

