



**ASEAN CENTRE
FOR
BIODIVERSITY**

SOUTH EAST ASIA REGIONAL INITIATIVES IN BUSINESS AND BIODIVERSITY

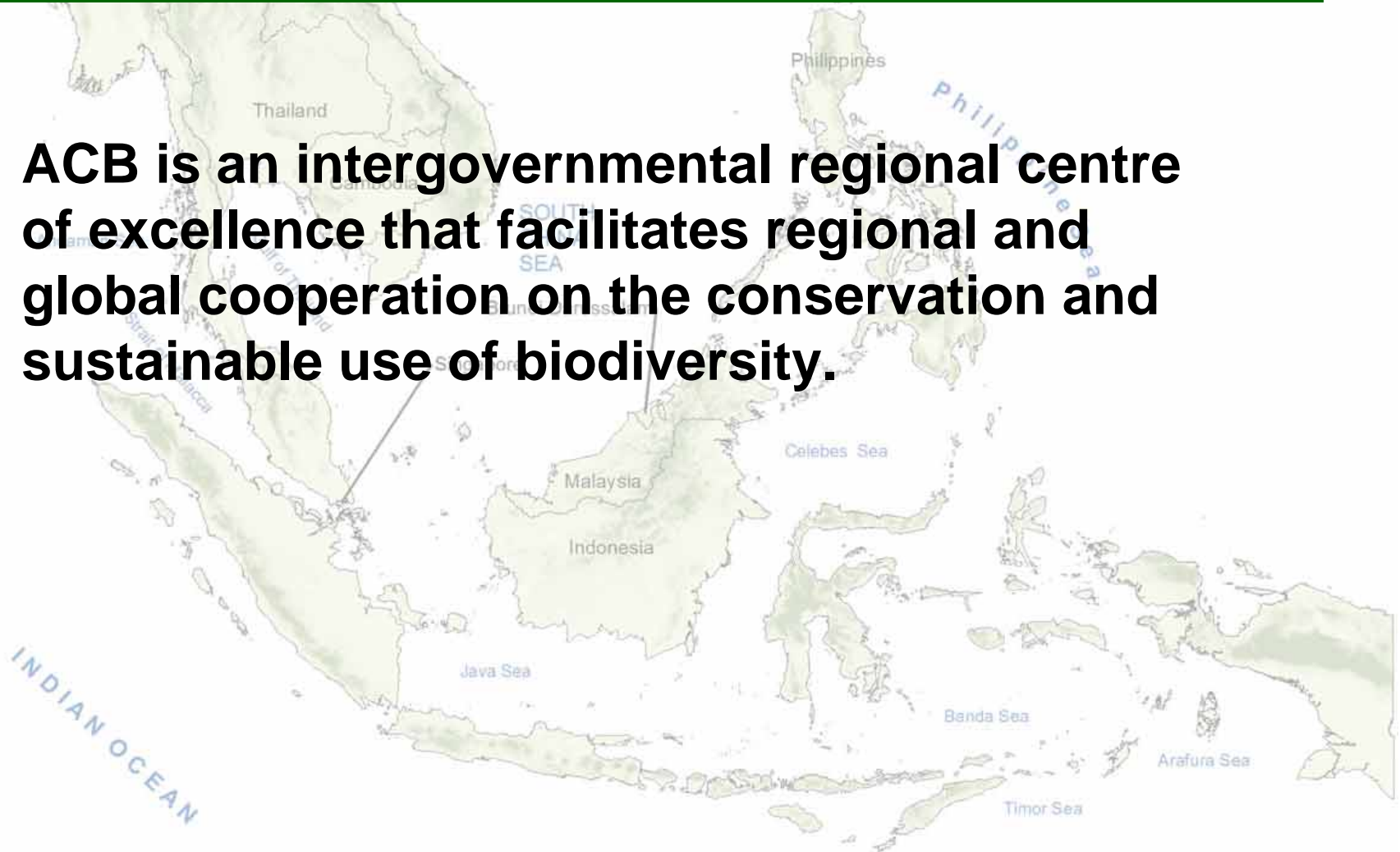
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**1st Meeting of the Global Platform for Business
& Biodiversity, Keidanren Kaikan, Otemachi,
Chiyoda-ku, Tokyo
December 15-16, 2011**

**Conserve Biodiversity,
Save Humanity!**

The ASEAN Centre for Biodiversity

- **ACB is an intergovernmental regional centre of excellence that facilitates regional and global cooperation on the conservation and sustainable use of biodiversity.**



Core Objectives



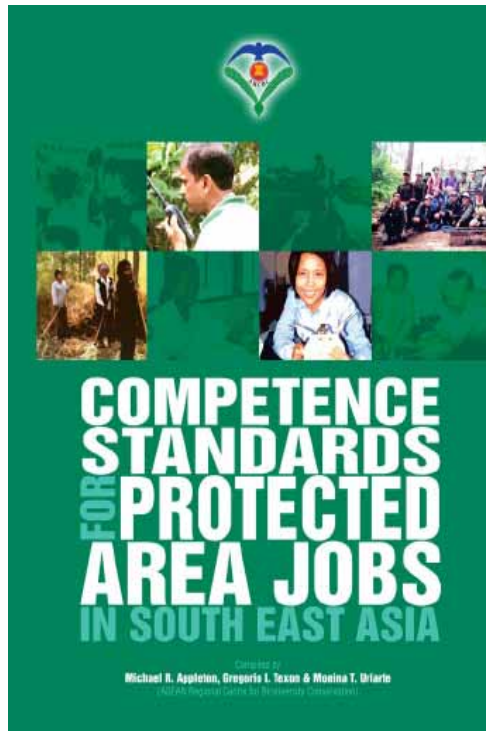
- Facilitate cooperation and coordination among ASEAN Member States and with relevant national governments, regional and international organizations on the conservation and sustainable use of biological diversity.
- Facilitate discussion and resolution of cross-country biodiversity conservation issues.
- Provide a framework and mechanism for sharing information, experiences, best practices and lessons learned for efficient access by ASEAN Member States.



- Provide capacity building and technology transfer services.
- Enhance common understanding of biodiversity conservation issues to strengthen compliance with multilateral agreements on biodiversity.
- Promote regional public awareness to develop biodiversity conservation champions and enhance support at different stakeholder levels on biodiversity concerns.

Human and institutional capacity development

Workshop on Community
Conserved Areas



Promoting Competence Standards
for PA Jobs

Regional workshop
GMOs/LMOs

Workshop Urban Biodiversity

Workshop on Eco-tourism
management



Capacity Building
workshop series for
Protected Area managers

Workshop on Establishing
Data Sharing Mechanism



Public and leadership awareness of biodiversity values



Publications



Website



Exhibits



ACB Thematic Areas

- ❖ **Agriculture and food security, including food certification and biodiversity**
- ❖ **Access to, and fair and equitable sharing of benefits from biological and genetic resources**
- ❖ **Climate change and biodiversity conservation**
- ❖ **Ecotourism and biodiversity conservation**
- ❖ **Payment for ecosystems services scheme and valuation of biodiversity**
- ❖ **Wildlife enforcement**

ACB Thematic Areas

- ❖ **Managing invasive alien species**
- ❖ **Peatland management and biodiversity**
- ❖ **Global Taxonomic Initiative**
- ❖ **Support to the Program of Work on Protected Areas**
- ❖ **Managing biodiversity information and knowledge**
- ❖ **Business and Biodiversity**

Regional Initiatives for Business and Biodiversity

- ❖ **ASEAN Champions of Biodiversity**
 - ❖ **Implemented 2010**
 - ❖ **3 Categories**
 - ❖ **Youth**
 - ❖ **Media Friends of Biodiversity**
 - ❖ **Private Sector**
 - ❖ **Winners for Private Sector**
 - ❖ **HSBC-Brunei**
 - ❖ **PTT-Thailand**
 - ❖ **Chevron**



Regional Initiatives for Business and Biodiversity

- ❖ **Asia Forum on Business and Biodiversity**
 - ❖ **Held in Bangkok, Thailand (3-4 November 2011)**
 - ❖ **Attended by over 200 people from the business and other sectors**
 - ❖ **Output = Cha-Am Declaration on Biodiversity**

Regional Initiatives for Business and Biodiversity

❖ Cha-Am Declaration

“We, the participants of the Asia Regional Forum on Biodiversity, recognize that nature is the foundation of life and that protecting nature is the joint task of **business**, government, academe, and other multi-stakeholders in society. Thus, we have committed ourselves to advocate for the protection and sustainable use of biodiversity in partnership with all sectors of society”.

To this end, we declare our commitment to:



Regional Initiatives for Business and Biodiversity

❖ Cha-Am Declaration

- Contribute to the preservation of the Earth's natural heritagethrough mainstreaming of biodiversity conservation...in organizational plans and programs, as well as corporate social responsibility initiatives
- Produce goods and services...that will contribute to the protection and conservation of biodiversity;
- Promote sound investments that will pave the way for environmentally sound technologies, products and services;
- Support global, regional and national efforts to halt the loss of biodiversity, including objectives and initiatives by the Convention on Biological Diversity



Regional Initiatives for Business and Biodiversity

❖ Cha-Am Declaration

- Share the benefits of the economic utilization of natural resources fairly with those who grant access to them openly and cooperatively
- Promote biodiversity conservation actions at all levels of government, communities, businesses and universities through education;
- Encourage national governments to recognize the role of business in biodiversity conservation actions;
- Explore appropriate channels by regular interactive meetings for mass media of different status (government, business, etc.)....create awareness on various issues relating to biodiversity conservation;



Regional Initiatives for Business and Biodiversity

❖ Cha-Am Declaration

With this declaration, we will work together to inspire other organizations by communicating examples of environment-friendly best practice; encouraging multi-stakeholder partnerships; promoting wide leadership and public awareness of the values of biodiversity and the need for cooperation from all sectors; and recognizing outstanding contributions to biodiversity conservation and advocacy.

This Cha-am Declaration is adopted on the 4th of November 2011 at the Asia Regional Forum on Biodiversity held in Cha-am, Phetchaburi Province, Thailand.



Regional Initiatives for Business and Biodiversity

- ❖ **ASEAN + 3 Forum on Leadership and Sustainable Consumption**
 - ❖ **UNU-IAS**
 - ❖ **ASEAN Foundation**
 - ❖ **JBIB**
- ❖ **Capacity Building WS on Business & Biodiversity for Fujitsu (Phils)**
 - ❖ **Assisted / Guided the Environmental Mgt Division in developing biodiversity-related activities**

Moving Forward

- **2nd ASEAN Champions of Biodiversity (2013)**
- **ASEAN 2nd Conference on Biodiversity (2013 – may be one of plenary agenda or a side event)**
- **Assisting the Private Sector in their biodiversity-related activities in SEA / EA**



Thank You!
www.aseanbiodiversity.org

Biodiversity is Life

